



Press release

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Bonava's unique quest to capture public opinion in eight countries

Bonava launched its brand in spring 2016 with the vision to create happy neighbourhoods where people have the highest quality of life. Naturally, this means different things to different people in different countries. Bonava has therefore decided to embark on a quest to gather perspectives on what actually makes people happy in their neighbourhoods in Bonava's eight markets: Sweden, Germany, Finland, Denmark, Norway, St. Petersburg, Estonia and Latvia.

- Our vision is about creating homes and vibrant locations where people can feel at home and be happy. Therefore, it is of central importance to us to always be inquisitive and to learn about and understand what makes people happy in the neighbourhoods they live in. The responses we receive will form the basis for our continued activities moving forward," says Joachim Hallengren, President and CEO of Bonava.

The survey is unique in its field and is being carried out in collaboration with the consultant agency Cliente. An initial compilation of the results will be presented in spring 2017.

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Bonava is a leading residential development company in Northern Europe. Born out of NCC, Bonava has been creating homes and neighbourhoods since the 1930s. Today, Bonava has 1,600 employees and operates in Sweden, Germany, Finland, Denmark, Norway, St. Petersburg, Estonia and Latvia with sales of SEK 13.5 billion. Bonava's shares are listed on Nasdaq Stockholm.

For more information about us: bonava.com