

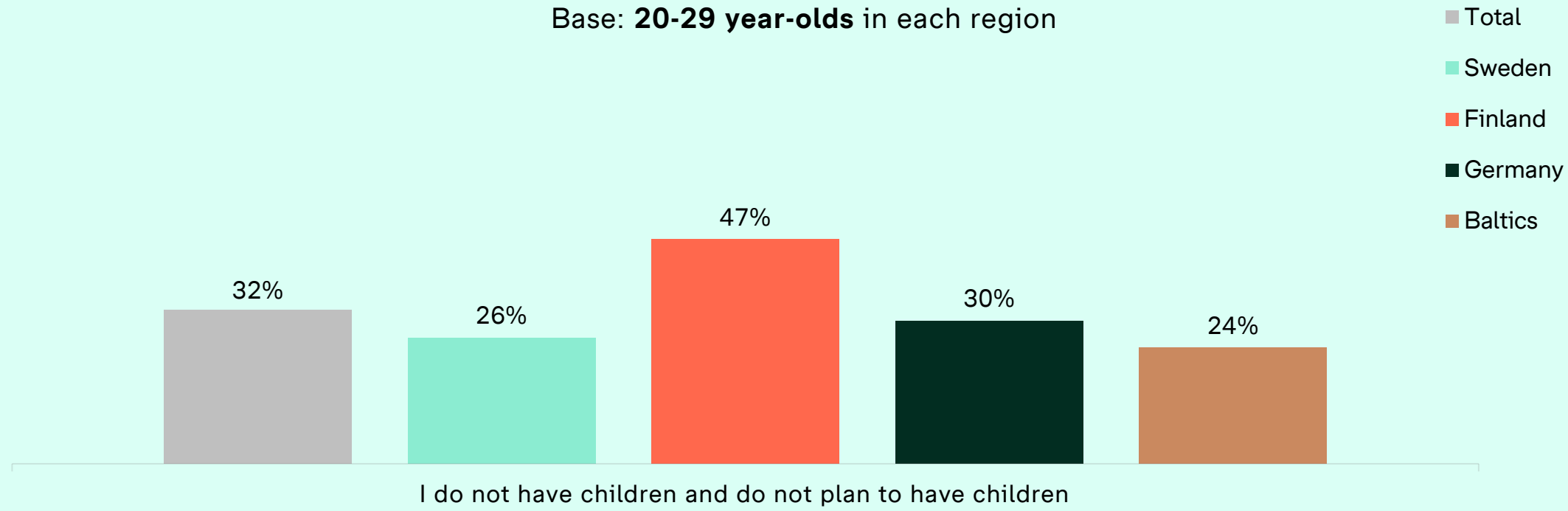
Happy neighbourhood report 2026

Supporting material, including charts and graphs

25 May, 2026

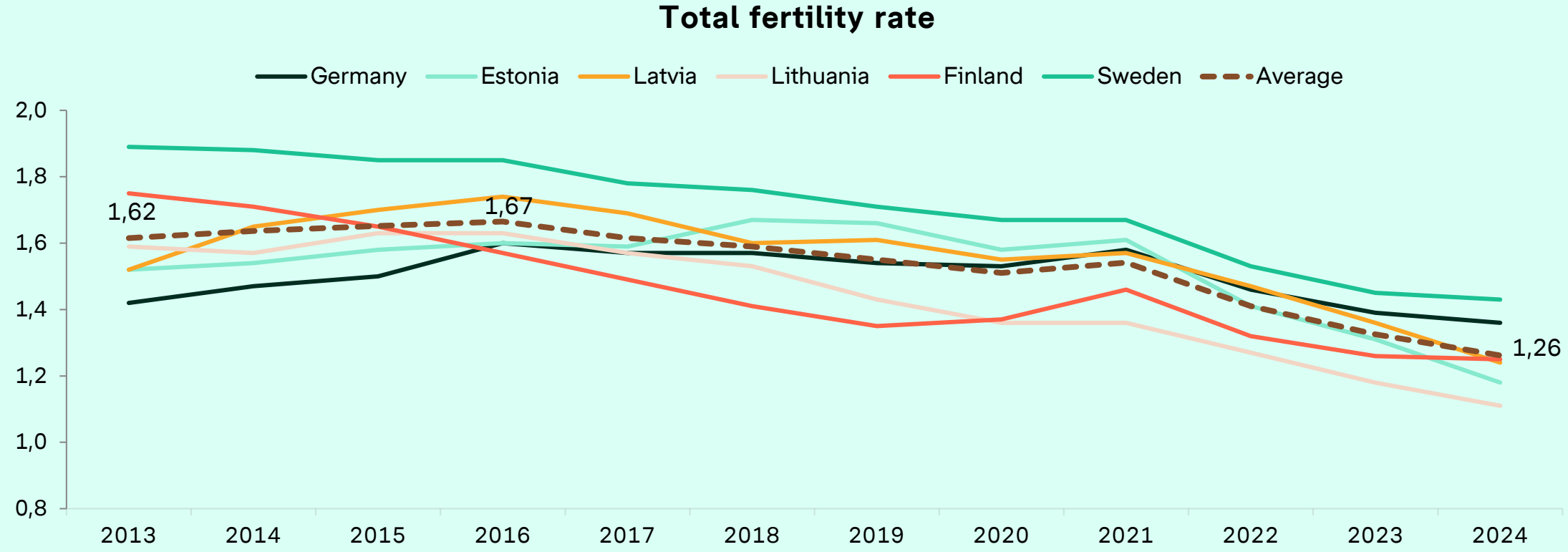
Big differences between the regions: In Finland almost half of NextGen say they don't think they will have children in the future

Desire to have children in the future (NextGen)
Base: 20-29 year-olds in each region



Desire to have children in the future: Which of the following best describes you?
Base: (671 IP) 20-29 year olds
Source: VAKN Bonava Housing Insights Study 2026 – Sweden, Finland, Germany and the Baltics

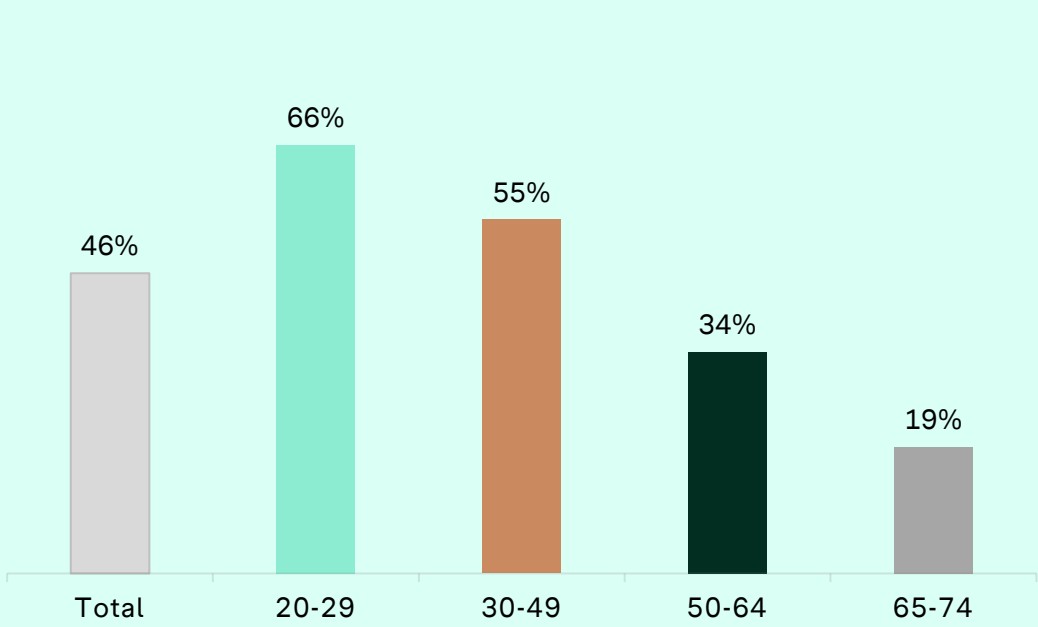
Birth rates in Bonava's regions have declined significantly during the last 10 years



Total fertility rate (average no. of children per woman)
Source: Eurostat

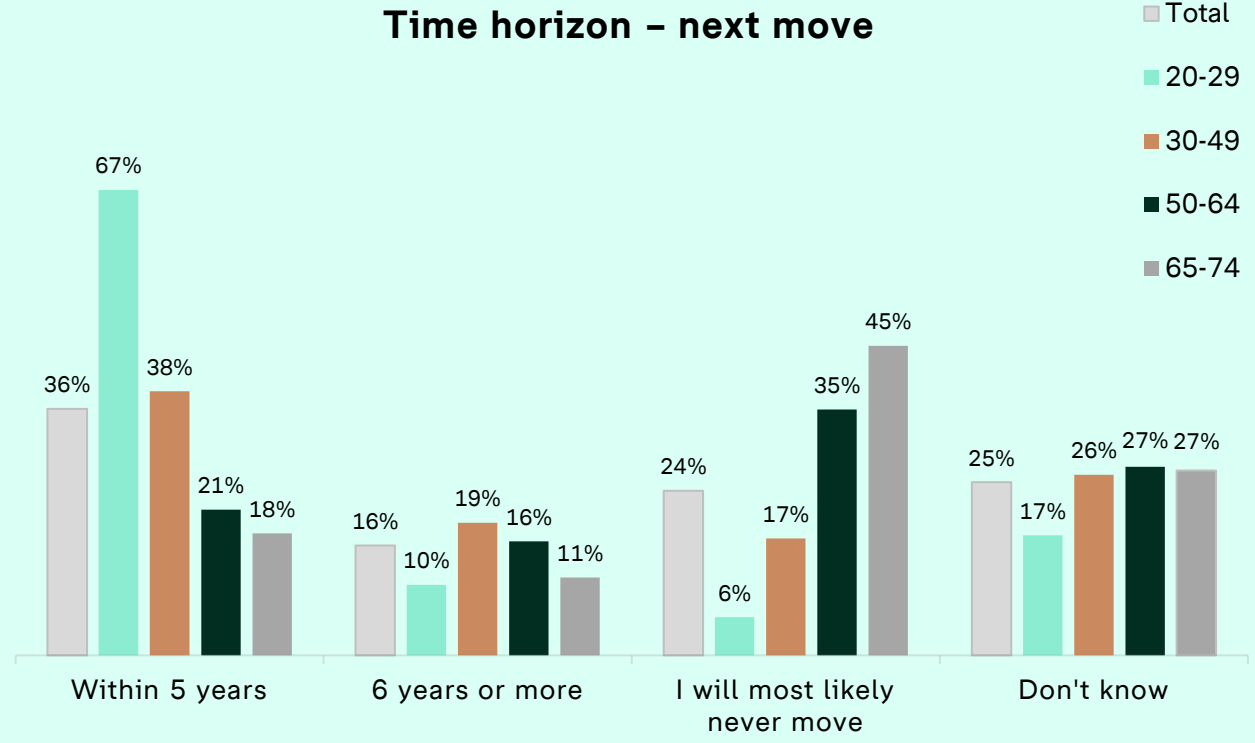
Seniors don't think they will live better in the future and almost half say that it's likely that they will never move from their current home

Expectations of improved future living (High agreement 6-7)



Expectations of improved future living: To what extent do you agree with the following statements?
I expect that I will live better in the future than I do today Not at all - To a very large extent
Base: (4 004 IP) Total
Source: VAKN Bonava Housing Insights Study 2026 – Sweden, Finland, Germany and the Baltics

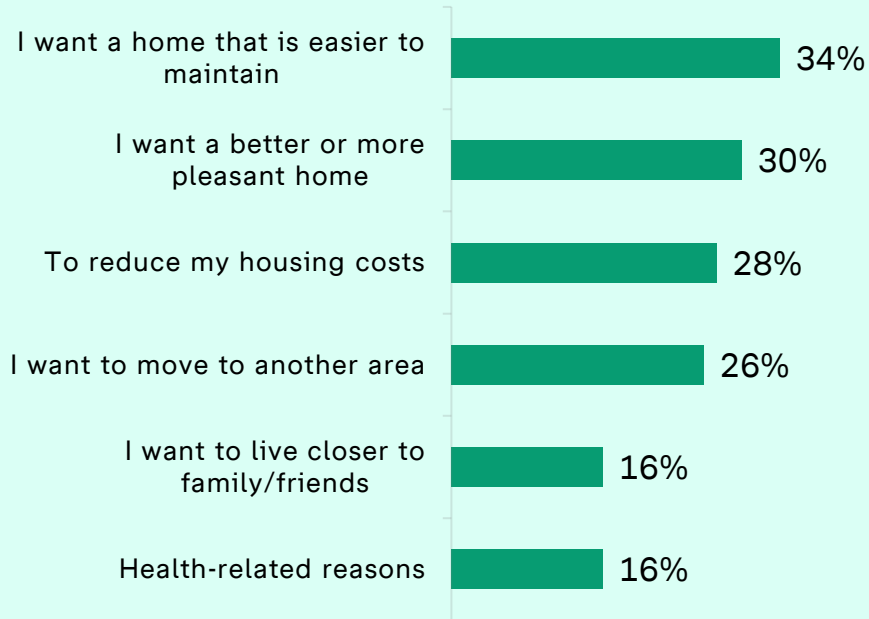
Time horizon - next move



Time horizon - next move: When are you most likely to move next?
Base: (4 004 IP) Total
Source: VAKN Bonava Housing Insights Study 2026 – Sweden, Finland, Germany and the Baltics

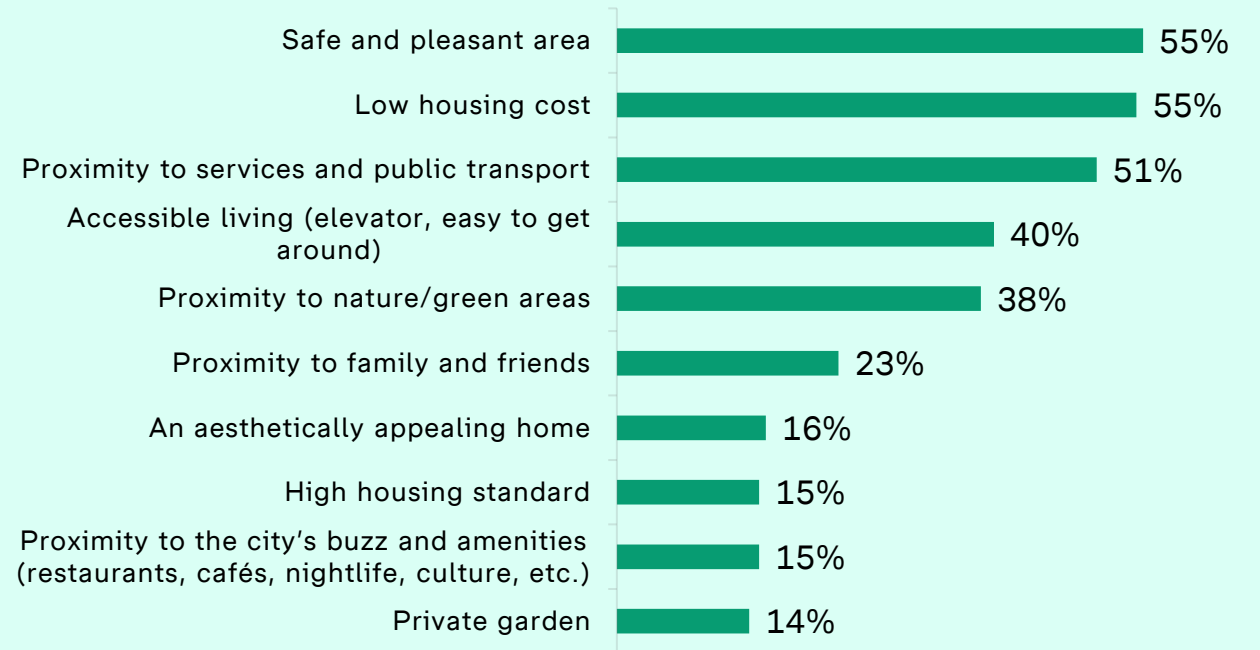
New-builds should be relevant for 65-74 year-olds as they are looking for a home that is easier to maintain, accessible and with proximity to services

Voluntary movers – Reasons for moving
Base: 65-74 yrs (Top 7)



Voluntary Movers: Reasons to move: What are the main reasons you expect to move?
Base: Voluntary Movers 65-74: 76 IP
Source: VAKN Bonava Housing Insights Study 2026 – Sweden, Finland, Germany and the Baltics

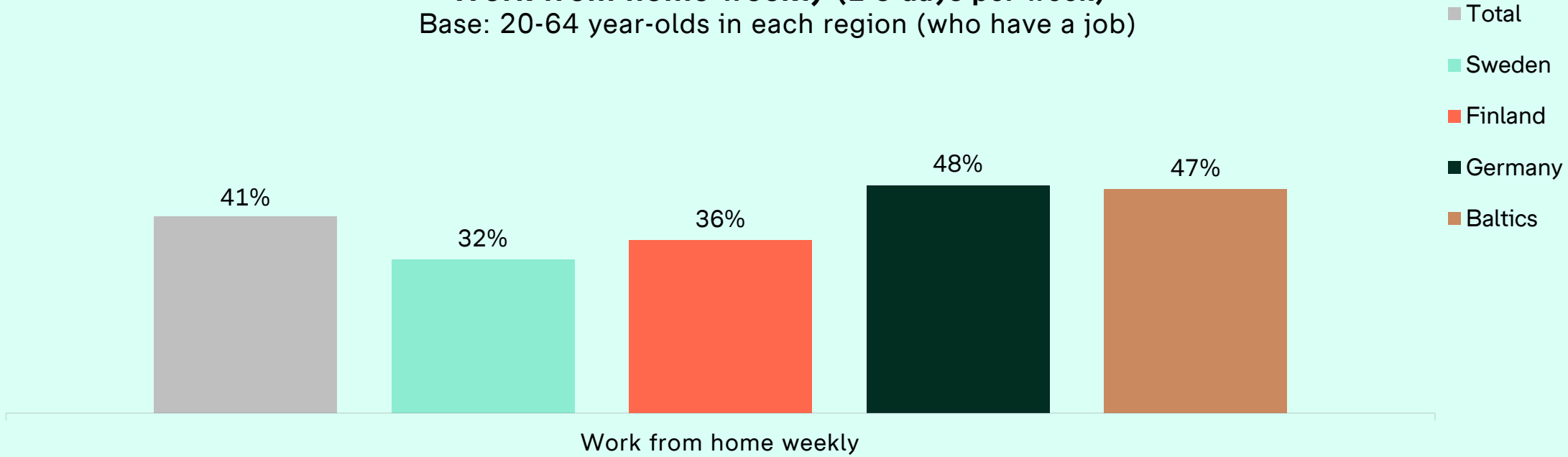
Importance when choosing a residence (Total share)
Base: 65-74 yrs (Top 6)



Important factors when choosing a residence: If you were to move in the near future, what would be most important to you? What other factors would also be important to you if you were to move in the near future?
Base: Likely to move sometime 65-74: 287 IP
Source: VAKN Bonava Housing Insights Study 2026 – Sweden, Finland, Germany and the Baltics

In Germany and the Baltics it is even more common to work from home – almost half work from home on a weekly basis

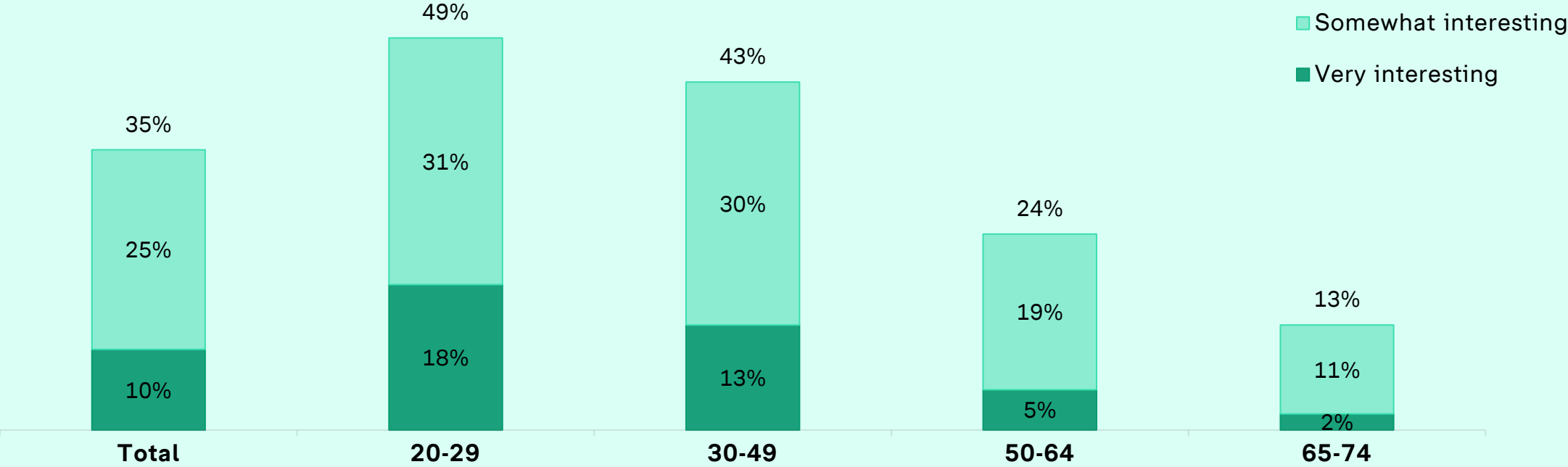
Work from home weekly (1-5 days per week)
Base: 20-64 year-olds in each region (who have a job)



Work from home: How much do you work from home during an average week?
Base: Working (2 608 IP) Total
Source: VAKN Bonava Housing Insights Study 2026 – Sweden, Finland, Germany and the Baltics

35 % could consider sharing a co working space with their neighbours – NextGen have a high interest

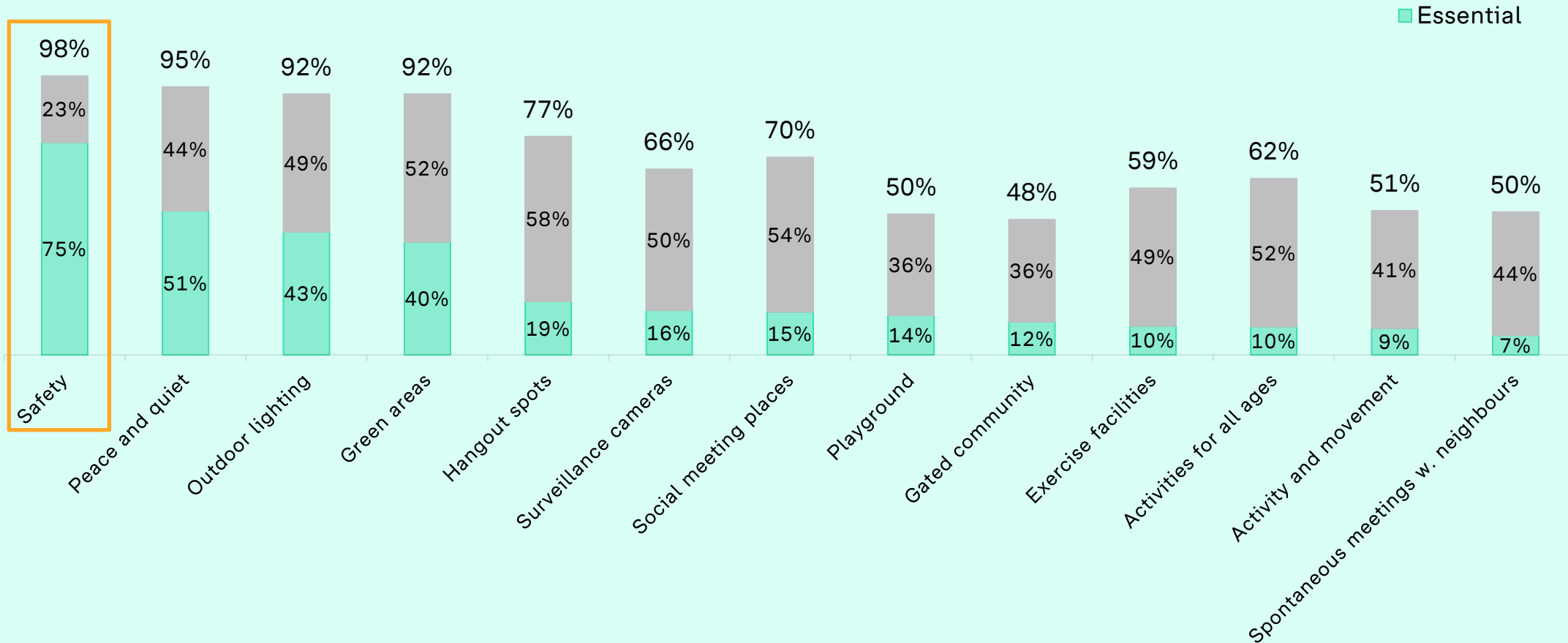
Interest in sharing workspace with neighbours



Interest sharing facilities: How appealing would it be to share the following common areas with your neighbours?
Base: (4 004 IP) Total
Source: VAKN Bonava Housing Insights Study 2026 – Sweden, Finland, Germany and the Baltics

Safety is also the top priority in outdoor spaces for all generations

Important outdoor aspects (Total)

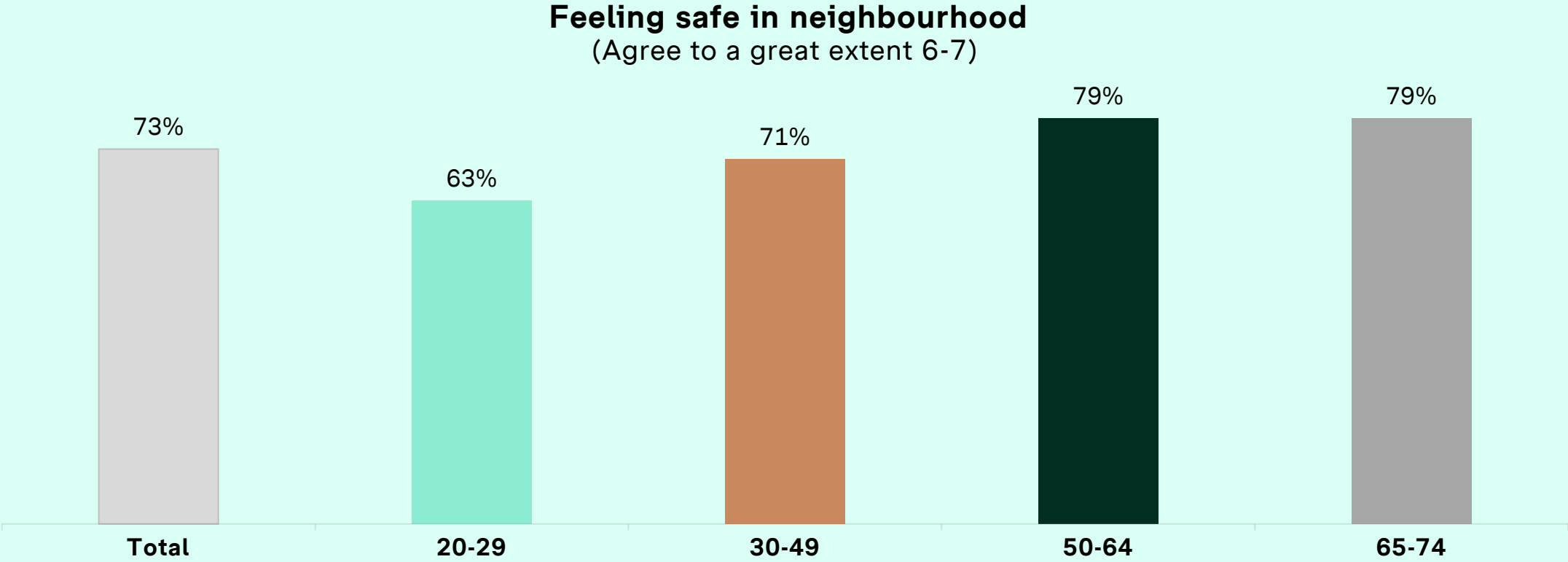


Important outdoor aspects: How important are the following aspects for you to want to spend time outdoors in your residential area?

Base: (4 004 IP) Total

Source: VAKN Bonava Housing Insights Study 2026 – Sweden, Finland, Germany and the Baltics

Big differences, however, in how safe the different generations feel in their neighbourhoods – NextGen feel significantly less safe than the older groups



Feeling safe in neighborhood: To what extent do you feel safe in your neighbourhood? Not at all - Completely
Base: (4 004 IP) Total
Source: VAKN Bonava Housing Insights Study 2026 – Sweden, Finland, Germany and the Baltics



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