

## Key investment highlights



Residential development of sustainable homes in northern Europe with a well-established position in several geographies

- A leading developer in Germany and the Baltics with #1 brand awareness in Germany
- Strong focus on sustainability with GHG emissions reduced by 49% '18-'23 and the first residential developer in Europe to receive approval from the SBTi for its climate targets

Pavourable long-term market fundamentals

- Structural undersupply of housing in Germany and Sweden
- Significant need for modernisation of existing housing stock in the Baltics
- Targeted market levels present significant upside compared to current levels

Strong position to outperform the market

- Actions taken implemented to adopt for new market conditions and future strategy implemented
- Attractive land bank valued at historically low levels with exposure to high growth regions
- Focus on **higher average margin** in projects and lower margin variation, with cost efficiency measures implemented

# Residential development of sustainable homes in Europe with a wellestablished position in several geographies



#### **BONAVA IN BRIEF**

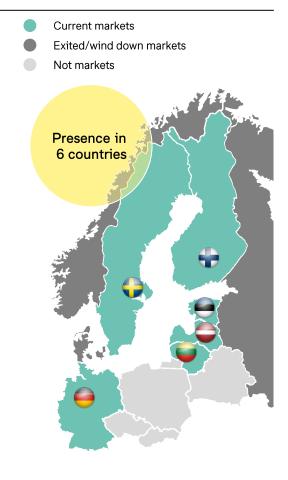
- Bonava is a leading residential developer in Germany, Sweden, Finland and the Baltics
- Bonava creates homes for the many by developing land into attractive and sustainable neighbourhoods and constructing several types of homes, including multi-family homes, single-family homes and terraced housing with various types of tenure
- Since the spin-off from NCC in 2016, Bonava has produced and sold approx. 40,000 residential units to consumers and investors across northern Europe
- Bonava has a strong sustainability focus and was the first developer to adopt the Science-Based Targets in 2020

#### PRODUCT OFFERING AND END-CUSTOMER PER GEOGRAPHY

	Types of products		Types of customers	
	Single-family homes	Multi-family homes	B2B	B2C
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#### KEY KPIS AND MARKET PRESENCE

Key KPIs	2024
Sales (SEK bn)	8.2
Operating gross margin	11.6%
Net debt	3,068
Equity/asset ratio	41.7%
Number of building rights (including on- and off-balance)	25,900
Sold units	1,074
GHG emissions reduction 2018 to 2023 (Scope 1 and 2)	· <b>49</b> %



## Sustainability deeply embedded in our business







Combat climate change

Bonava will perform lifecycle assessments (LCA) in all completed projects during 2024. This will enable us to develop our emission reduction pathway according to our Science Based Targets (50% reduction to 2030)

Aligned with EU taxonomy

Bonava delivered its first two EU taxonomy aligned B2B projects in 2023

Gender-equal company

Bonava was placed on AllBright's "Green List" as one of Sweden's top gender-equal companies on the stock exchange in 2024

**Energy efficient** buildings

In 2023, around 69 per cent of completed units were more than ten per cent more energy efficient than what the national building regulations requires in each of our markets



## Residential construction market is driven by favourable long-term fundamentals

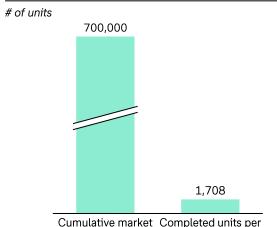








## **GERMANY**

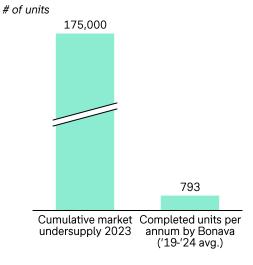


undersupply 2023 annum by Bonava

('19-'24 avg.)

- Bonava is well positioned to capitalise on the undersupply in the market
- Bonava operates today in German growth areas, covering 35-40 % of total German population
- Current undersupply corresponds to ~400x of Bonava's average annual production during the last six years

## **SWEDEN**



- Current undersupply in Sweden expected to increase due to low start volumes 2022-2024
- Bonava is present in urban regions with current and future undersupply
- Current undersupply corresponds to ~220x of Bonava's average annual production during the last six years

#### **BALTICS**





- Market growth driven by modernisation of housing, as current housing stock is largely made up of outdated properties constructed during the Soviet era
- Strong demand for housing that meets modern regulations and standards in terms of eco-friendliness and safety
- Push for eco-friendliness further underpinned by recent surges in energy prices

#### **FINLAND**



- Strong position in the fastest-growing regions
- Continued urbanisation expected to drive demand
- Well-functioning rental market has created less undersupply in the market overall

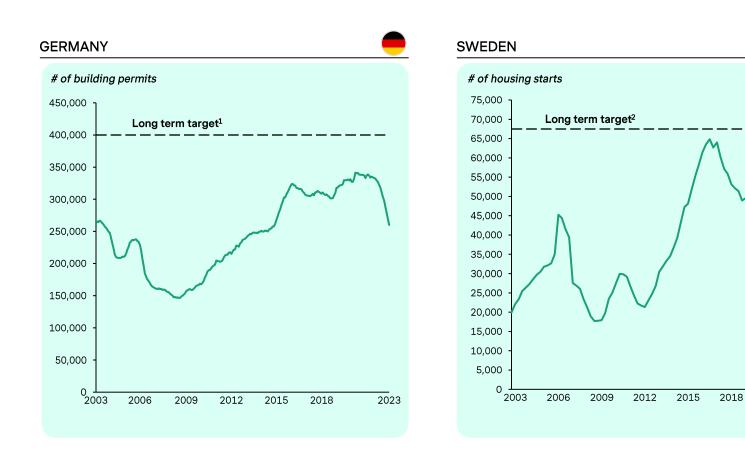


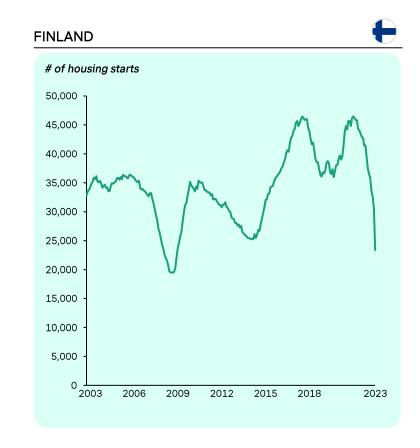
## B

# Targeted market levels present significant upside – compared to current levels



#### DIFFERENCES IN RESIDENTIAL CONSTRUCTION OUTPUT ARE SHAPED BY MACRO AND COUNTRY-SPECIFIC STRUCTURAL FACTORS





Sources: SCB, Finnish Statistics, Destatis. Notes: 1) Long term target set by the German Government for the number of apartments to be constructed per year. 2) Based on Boverket's estimates for the required yearly housing construction rate in Sweden. Boverket is the Swedish National Board of Housing, Building and Planning.

2023

# New business plan securing high returns in prioritised geographies

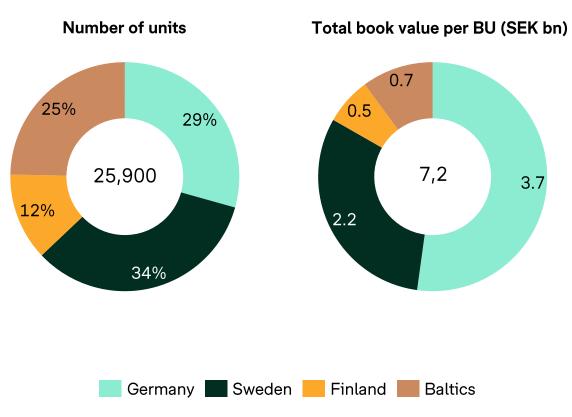


Segment	Key actions taken	Future strategy
GERMANY —	<ul> <li>Reorganisation to make German operations more flexible and competitive</li> <li>Reduced cost base by SEK 400 M per annum – Full effect from 2025</li> </ul>	<ul> <li>Build on strong market position and cost-efficiency in both B2B and B2C, leveraging successful financial and commercial track-record</li> <li>Continue with diversified offering including B2B/B2C, and single-family/multi-family homes</li> <li>Increase share of cost-efficient single-family/terraced housing projects</li> </ul>
SWEDEN (	<ul> <li>Proactive decrease in started units amidst market downturn</li> <li>Downsized operations and business model evaluated to increase resilience</li> <li>Ensured right set of in-house capabilities</li> <li>A well-defined plan put in place for returning to higher profitability, with concrete targets and requirements</li> </ul>	<ul> <li>Increase share of turn-key contractors (limited internal design and production)</li> <li>Build on strong track record for single-family homes and multi-family homes outside Stockholm</li> <li>Stockholm region will focus on single-family homes and multi-family homes with different types of tenure including options such as JV's</li> </ul>
BALTICS	<ul> <li>Best practice from Germany implemented to capture growth opportunities</li> <li>Built organisation and acquired land bank in Vilnius to ensure setup for continued growth</li> </ul>	<ul> <li>Continuous improvements to further enhance strong cost position and good offering</li> <li>Grow foothold in Vilnius</li> <li>Continue to investigate the immature B2B market</li> </ul>
FINLAND _	<ul> <li>Under evaluation due to saturated market of new-built housings (B2C)</li> <li>Organisation adjusted to lower activity and enhanced basic capabilities to improve cost control</li> <li>A well-defined plan put in place for returning to higher profitability, with concrete targets and requirements</li> </ul>	<ul> <li>Strengthen focus on B2C in all three regions to improve profitability, start projects showing the highest margins</li> <li>Increase organisational efficiency to ensure decision-making closer to local markets</li> </ul>
Divested/exited	Exited Norway, Russia & Denmark     Divestments/exits allow Bonava to focus on core segments	• N/A

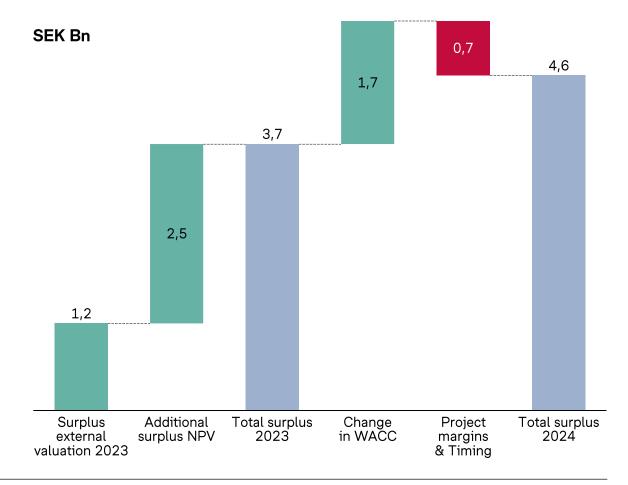
## Attractive land bank



## ATTRACTIVE LAND BANK VALUED AT HISTORICALLY LOW LEVELS AS OF Q4'24



### INTERNAL VALUATION CHECKED EXTERNALLY PRESENTS SIGNIFICANT SURPLUS TO **BOOK VALUES**



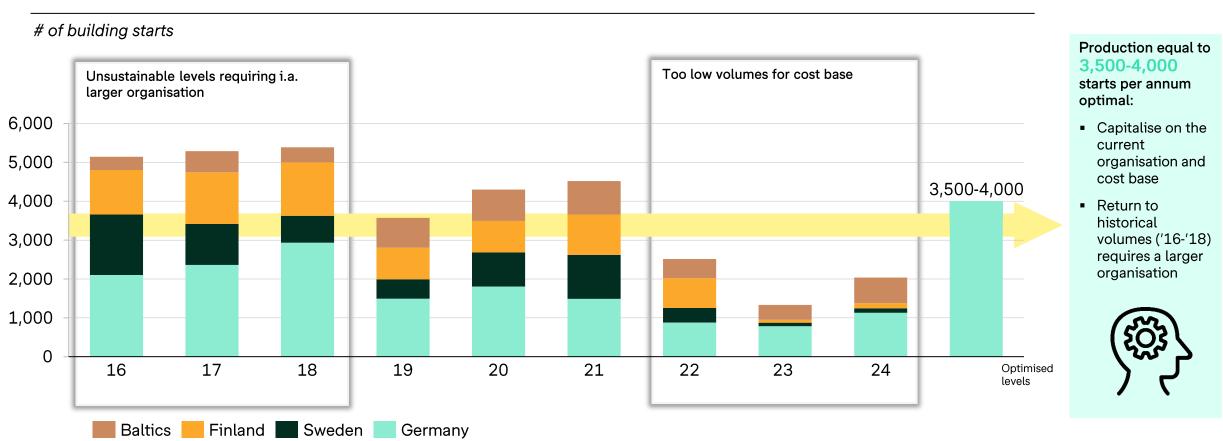
## Bonava as a group can perform strong returns at optimised volumes





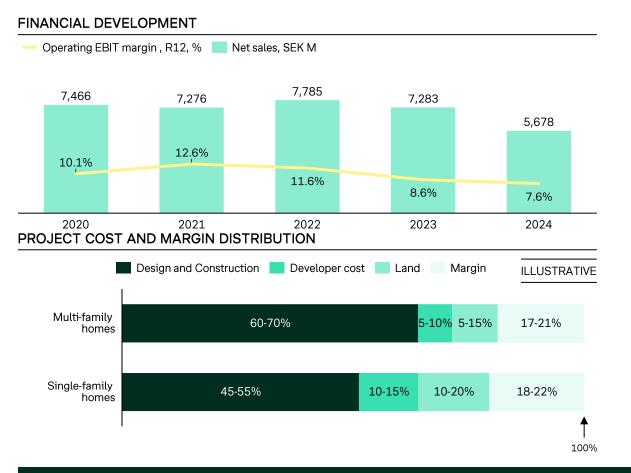


## OPTIMISED VOLUMES 3,500-4,000 TO LEVERAGE ON CURRENT ORGANISATION



# Deep dive strategy Germany – Strong market position and robust performance over time







#### **KEY SUCCESS FACTORS**

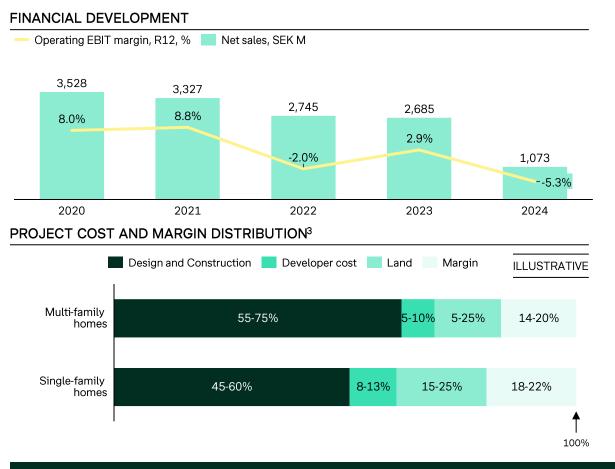
- MARKET POSITION >
- Leading developer in Berlin area with ~6 million inhabitants with wellestablished relations with customers, land-owners and authorities
- COST EFFICIENT BUILDING SYSTEM
- Cost-efficient building system continuously refined since 1994
- Common technical platform and construction process, with established distribution
- INTERNAL CAPABILITIES
- Products built with clear platform that is continuously improved in small steps
- Key capabilities kept in-house e.g., site management, planning/design
- BUSINESS MODEL CHARACTERISTICS
- Large degree of upfront payments from customers creates favourable working capital characteristics

HIGHEST BRAND AWARENESS COUPLED WITH A STRONG POSITION IN LARGE AND GROWING REGIONS

## B

## Deep dive strategy Sweden - Focus on high margin regions and products







#### **KEY SUCCESS FACTORS**

DEVELOPING THE LAND BANK

- Be active and drive the planning process in the strong land bank (be a partner to the municipalities)
- Optimise each investment (number of units, mix between SFH/MFH)

PARTNERSHIPS

Create partnerships/JVs to develop and start projects

CAPITAL EFFICIENCY >

- Mix options and on-balance items to tie up less capital
- Use divestments as a strategic tool in area development

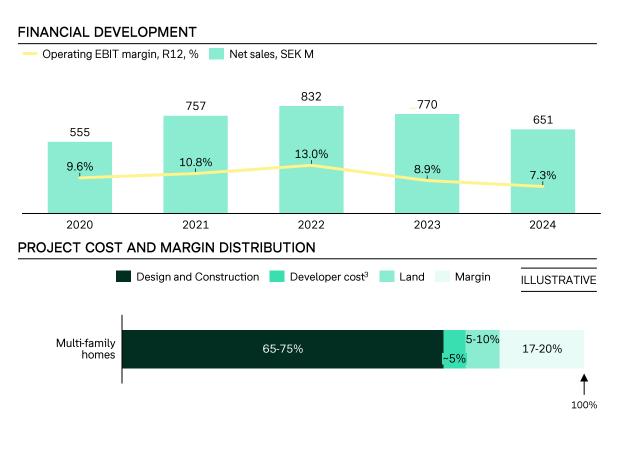
MULTI- AND SINGLE-FAMILY HOUSING OUTSIDE STOCKHOLM SHOW AVERAGE PROJECT MARGINS OF 23-26% IN 2017-2023

## B

# Deep dive strategy Baltics - Rising market position and high growth potential





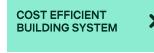




#### **KEY SUCCESS FACTORS**

LAND BANK

 Strong land bank that gives opportunities to grow and start the right projects at the right time



- A well proven and cost-efficient pan-Baltic building system that is customised to specific conditions in each market
- Common technical platform and construction process



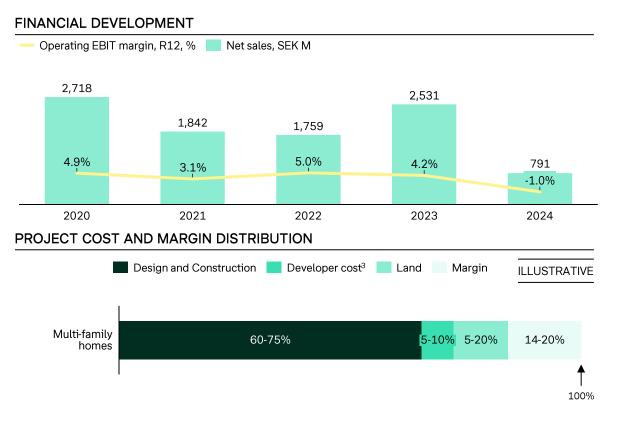
 Experienced and "hungry" team that continuously wants to improve and deliver the best to customers

WELL ESTABLISHED DEVELOPER IN THE BALTICS WITH A PROMISING LAND BANK AND A COST-EFFICIENT BUILDING SYSTEM

## Deep dive strategy Finland - Current setup enable selective approach at low risk







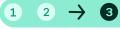


#### **KEY SUCCESS FACTORS**

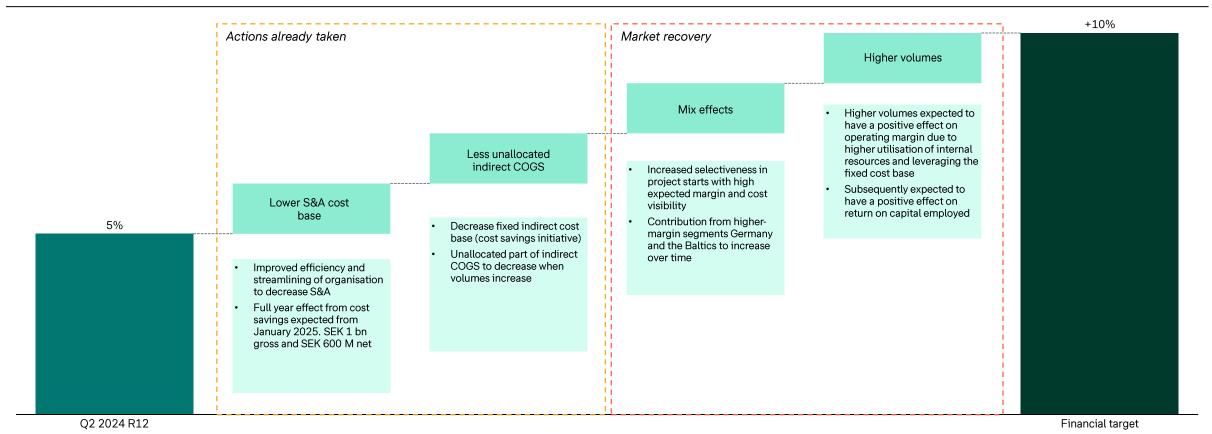
Right-sized organisation with local anchoring and decision power to **ORGANISATION** be able to meet various volume and customer needs Focus on the three growth areas Helsinki, Tampere and Turku where MARKET POSITION demand for new housing is highest Less variation in projects will lead to more stabilised performance **STABILITY** 

STRONG REGIONAL FOCUS ON GROWTH AREAS, SUPPORTED BY LAND BANK, AND RIGHT-SIZED ORGANISATION WITH LOCAL PRESENCE

# Steps towards improving operating margin



#### HOW TO REACH +10% OPERATING EBIT MARGIN



IMPLEMENTED ACTIONS AND FOCUS ON CORE BUSINESS TOGETHER WITH MARKET RECOVERY SUPPORTS ACHIEVING A +10% OPERATING MARGIN

## **Financial targets**

EBIT margin (before IAC) > 10% from 2026 ROE > 15% over time

Dividend policy 40% of net income\*

## Financial framework:

Net debt is not to exceed net project assets Equity to asset ratio > 30%

<sup>\*</sup>Dividend cannot be distributed the next coming two years according to the new financing package.

## Experienced management team











**PETER WALLIN** 

President and CEO Since Feb 2021

JON JOHNSSON

Deputy CEO and CFO Since January 2025

SABINE HELTERHOFF

**BU President Germany** Since Jan 2019

MICHAEL BJÖRKLUND

BU President Sweden and Baltics Since 2016 (Baltics), 2023 (SE) **RIKU PATOKOSKI** 

**BU President Finland** Since Mar 2021

**ANNA WENNER** 

SVP Brand and Culture Since Jan 2022

**HEDVIG WALLANDER** 

Head of Legal Since Jun 2016

### Selected experience

- CFO and business area manager at Ratos
- 18 years of experience from leading roles within the Skanska Group, including Group CFO and line manager
- CFO in Karo Healthcare and CEVT
- 11 years of experience from leading finance roles in Atlas Copco, including VP Finance for several divisions and Manager for Group Controlling.
- General Counsel in Germany since 1999 and responsible for investor transactions in Germany since 2007
- 16 years of experience of the property sector in leading positions, including IKEA Real Estate Russia, Skanska International and NCC.
- A total of 19 years of experience in construction, residential and property development
- Executive Vice President of Hoivatilat
- Various senior positions at Peab and Skanska.
- A total of 20 years of experience from leading roles within the Skanska Group including HR, Communication and marketing
- Head of Media Relations at Skanska AB

- Head of Legal in Bonava Sweden 2016-2021
- Company lawyer at Peab
- Lawyer at Mannheimer Swartling

## **Experienced Board of directors**



**MATS JÖNSSON** 

Chairman Since 2020



VIVECA AX:SON JOHNSON

Board member Since 2015



PER-INGEMAR PERSSON

Board member Since 2021



NILS STYF

Board member Since 2022



ANETTE FRUMERIE

Board member Since 2023



**OLLE BOBACK** 

Board member Since 2023



TOBIAS LÖNNEVALL

Board member Since 2023

## Selected experience

- Previously President and CEO of Coor Service Management, Business Unit director at Skanska services, Division Head at Skanska Sverige.
- A total of almost 30 years of experience from various positions within the Nordstjernan group. Many years of experience from work as a board member.
- Previously CEO of Veidekke Sverige AB, CEO of NVS Installation AB, and various management positions within the Skanska group.
- CEO of Hemsö, previously Chief Investment Officier at Citycon, Board member at Areim, Principal at Doughty Hanson & Co, Associate at Deutsche Bank and Analyst at Nerrill Lynch.
- CEO of Rikshem AB (publ), previously CEO of BESQAB, business area manager for Residential Development Nordic at Skanska, and several years of work within JM group.
- Extensive experience from the German market. Previously Senior Adviser for Bonava group and prior to that building Bonava's operations in Germany, and CEO of NCC's German operations.
- Investment Director at Nordstjernan
   Aktiebolag, previously CFO at Landic
   Property and worked at Accenture
   Management
   Consulting.

## Bonava has a strong position to outperform the market

# **Exposure to high-growth regions**

- Operating in highly populated and high-growth regions
- Structural shortage of housing based on undersupply and a need for modernisation of existing housing stock

### Attractive land bank

- Diversified land bank valued at historically low levels<sup>1</sup>
- Exposure to attractive regions which are both densely populated and exhibit high growth

# Focus on improving margins

- Achieve higher average margin in projects and less margin variation through cost efficiency measures
- Focus on SFH and MFH B2C in Sweden, which historically have yielded ~25% project margins

## **Cost efficiency**

- Measures taken to streamline organisation and reduce cost base
- Recognise and retain key capabilities and transform part of fixed-cost based to variable
- Control over own building system, with a long and successful track-record in Germany and attractive opportunities in the Baltics

## Market positioning

- Strong brand name as one of the leading developers in Germany and the Baltics with #1 brand awareness in Germany
- Local organizations attentive to regional needs and capabilities, with a long experience and proven track record

